



#NEF2019



NORFOLK ENTERPRISE FESTIVAL

Hoveton Hall Gardens, Norwich, NR12 8RJ
SATURDAY 13TH JULY, 2019 | 11AM - 10PM

“SUSTAINABLE GROWTH & THE GREEN ECONOMY”

FOOD, FARMING & AGRITECH
ENERGY & CLEANTECH
SMART MOBILITY

Keynotes | Panels | Debates | NEF Vision Session | NEF Angels' Den
Enterprise workshops | 1:1 business advice | Networking | Children's Activities | 'Walkshops'
Creative Workshops | Investment opportunities | Wellbeing Sessions | Market Place
Arts and Entertainment | Live music | Locally Produced Food & Drink



Norfolk County Council



**NORWICH
BUSINESS
SCHOOL**



Norfolk FUTURE Tent Sponsored by Norwich Research Park

Hosted by: Henry Layte (The Book Hive)

11:00	<i>WELCOME</i>	George Freeman MP & Mark Lapping (NEF Founders)	Founders of the Norfolk Enterprise Festival George Freeman and Mark Lapping kickstart the day.
11:15	<i>Understanding New Anglia LEP & New Anglia Growth Hub</i>	Chris Starkie (New Anglia Growth Hub)	New Anglia Growth Hub share insight on current sustainable growth priorities and the opportunities available to help Norfolk's business community thrive.
11:30	<i>The Sustainability Opportunity</i>	Linn Clabburn (Cambridge Norwich Tech Corridor)	What role is Norfolk playing in the international Sustainability agenda? (In particular in relation to the UN Sustainable Development Goals). How can sustainability strengthen businesses in Norfolk, and help businesses find new products and markets? How can sustainability be a driver for economic growth?
12:00	<i>Orchestrated Mobility – Changing The Way We Move</i>	John Fagan (Axon Vibe)	By late 2030, it's predicted that 95% U.S. passenger miles traveled will be served by on-demand vehicles owned by fleets, not individuals, in a new business model Mobility-as-a-Service (MaaS). What opportunity and suitability does the 'Vision of Mobility as a Service' provide in a place like Norfolk? What are the key drivers? Who should pioneer this disruption/ delivery...?
12:30	<i>Changing Lives and Rethinking Society</i>	David Parfrey (Norwich Research Park)	From the soil to our health; hear Norwich Research Park's Executive Chair describe NRP's vision to change lives and rethink society through pioneering, world leading research and innovation. And approaches to re-framing the future of research to deliver inward investment and regional growth, whilst nurturing wellbeing and quality of life for the wider community.
12:45	<i>Charter for SMEs in Norfolk (Panel)</i>	Rebecca Lewis Smith (Fountain) Emily Groves (Indigo Swan) Matt Cater (Fathom) James Ellis (Norfolk Cottages) Fiona Ryder (Norfolk Chambers) Callum Coombes (Safepoint/ UEA) Chris Starkie (New Anglia LEP) George Freeman MP	Following the Norfolk Enterprise Festival 2018, 8x SME business owners got together and drew up a Charter for SMEs in Norfolk to create an aligned Vision for SMEs in Norfolk with a set of goals to bring that vision to fruition. This session invites the NEF audience to ask questions, feedback and give suggestions to emerge clear, logical next steps for NEF to implement going forward.

13:30	<i>Business as usual isn't an option?!</i> (in Conversation)	Martin Baxter (IEMA) Richard Powell OBE	Climate change, biodiversity loss, the plastics crisis – our world is changing at an alarming rate. In this session we'll explore moves towards putting environment at the heart of our economic model and communities – replenishing and enhancing our natural assets as a pathway to a sustainable future.
14:00	<i>Food/ Fuel/ Pharma: Priorities for a Sustainable Agriculture?</i> (Panel)	Moderator: David Parfrey (Norwich Research Park) Henry Fisher (Hanway Associates) Andrew Fearne (Norwich Business School UEA) Jamie Lockhart (Honingham Thorpe Farms)	Agri-tech East presents a dynamic panel asking pressing questions about the future of farming and its role, by looking at how developments in technology and diversification are moving beyond traditional food-based farming to enable innovative and sustainable solutions to 21stC challenges.
14:50	<i>Brand It Good</i>	Erika Mizun-Moller (tea.agency)	Imagine grasping your full potential at the first opportunity that presents itself. But wait, what would be the narrative? “Came, saw and conquered”? Hardly intriguing. The human brain was designed to detect change - the bigger the better. Having had the good fortune of working with Carmen Busquets – the pioneer luxury fashion entrepreneur, Net-a-Porter investor, and recently, a sustainable fashion powerhouse – was only my first lesson in the power of creating change from the inside-out but she remains my inspiration. Come and hear the narratives that followed.
15:05	<i>Making of Great Places</i> (Panel)	Moderator: Mark Oxley Gail Mayhew Tim Robinson (Tech East)	People make places make people. Placing Norfolk at the centre, how do we establish and maintain the conditions where places to work, live, learn and grow are suitably supported to nurture existing inhabitants (communities and business), whilst attracting investment, inward location and sustainability connecting with the wider world, and maintaining local character and quality of life.
15:45	<i>Disruptors on our doorstep: Norfolk SMEs addressing climate change</i> (Panel)	Moderator: Prof Konstantinos Chalvatzis (NBS - UEA) Damian Baker (RenEnergy) Peter Beasley (Connected Energy)	There's more to Norfolk's renewable sector than the Energy Coast. We hear how local SMEs are pioneering their own businesses and approaches that not only serve to reduce carbon emissions to reduce impacts on the planet but also don't cost the Earth (£££!).
16:25	<i>Digital Cohesion: Promoting a cohesive digital community for Norfolk</i> (Panel)	Moderator: Lucy Marks (Norfolk Network) Tom Haczewski (Hot Source) Tim Robinson (Tech East) Robin Milton (Women in Games Ambassador) Paul Grenyer (nor(DEV):)	Norfolk's digital community leaders express the importance of connecting communities using technological advancements, to enhance our sharing economy.
17:05	<i>Culture Drives Growth: StartEast Case Study</i> (Panel)	Moderator: Rachel Tarkenter (StartEast) Sam Ruddock (Story Machine) Tom Appleton (Come and Sing) Will Hurt (Will Hurt) Becky Demmen (Supporting Your Art)	Norfolk artists mean business thanks to Start East a business support and grants programme developed by the New Anglia Local Enterprise Partnership Cultural Board to create a transformational cultural growth programme for the East. Hear how this selection of beneficiaries have utilised this tailored programme of business and artistic support to get their initiatives off the ground in Norfolk.

17:45	<i>NEF Angels' Den 2019</i> <i>(supported by: Anglia Capital Group, Grant Thornton and Mills & Reeve)</i>	Andrea Finegan (Anglia Capital Group) Andre Justice (Canny) Katherine Wood (Phonics Hero) Louise Birritteri (Pikl) Darren Harper (Tech Velocity)	Three finalists pitch their business ideas to our NEF Angels' for the chance to win £10,000 business support from Mills and Reeve and Grant Thornton. Watch their winning pitches in the Angels' Den session and vote on who you think should win on our NEF App!
18:35	<i>NEF Angels' Den Story</i>	Juliana Meyer (SupaPass)	NEF Angels' Den 2018 winner Juliana Meyer tells us how she has developed SupaPass since being awarded £10k worth of business support from sponsors Mills and Reeve and Grant Thornton.
18:55	<i>RESULTS: NEF Angels' Den 2019</i>	Mills and Reeve & Grant Thornton	This year's winner is presented with £10000 of business support form Mills and Reeve & Grant Thornton.
19:00	<i>THANKS & FAREWELL!</i>		
19:00 - 22:00	<i>NEF SOCIAL: Garden Kitchen Cafe</i>	TEAM NEF	Everyone is invited to join the NEF Founders and Team for relaxed drinks and a BBQ... shuttles and carriages await!

The Surgery : 1:1 business advice

Sponsored by New Anglia Growth Hub

www.newangliagrowthhub.co.uk

Whether it's about accessing grants or finance, start-up support, international trade support and other specialist support, this friendly and impartial advice will be available all day.

The Surgeries are being held in the Garden Kitchen Cafe. Sign up on Eventbrite or at the NEF INFO HUB.



NEF2019 : Field Documenters

Keep an eye out for documenters capturing various moments of the festival through their lenses:

Neil Stainsby, Founder - *Moment Digital* www.moment-digital.co.uk (Future Tent)

Beck Demmen, Feelance - *Creative Supporting Your Art* www.beckdemmen.co.uk (free range)

Ryan Baxter, Founder & CEO - *Viewing Online* www.viewing.online (free range)

Norfolk SPARK Tent Sponsored by NBS - UEA

Hosted by: Siobhan Eke (Inspiring Females)



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11:15	<i>WELCOME</i>	Siobhan Eke (Inspiring Females)	
11:20	<i>What the Manic Street Preachers can teach you about Engagement</i>	Cassandra Richards & Brian Bush (Engaging Norfolk)	On Monday 14th September 1998 the Manic Street Preachers released the number 1 album 'This Is My Truth Tell Me Yours'. James Dean Bradfield and co have inspired us to solve Employee Engagement using this musical masterpiece. Join us and learn more because 'If you tolerate this then your Business will be next.....
11:40	<i>Action Stations: Enterprise, Stress and Sustainability</i>	Nigel Cushion (Nelsonspirit)	How to deal with stress and performance for owner-managers: get to Action Stations!.
12:00	<i>How to start a conscious business</i>	Loui Blake (Kalifornia Kitchen)	The world doesn't need more successful people, it needs more people to make a positive impact. A discussion & Q&A on how to setup your business with the planet & its needs in mind. How can we use business for good? How do you reimagine capitalism as a means to help the planet?
12:20	<i>The Five Evolutions that have Removed Humans from Nature</i>	Deniz Paradot (Norfolk & Norwich Taiji Qigong School)	Long hours in chairs and in contact with screens, produces habitual patterns in our bodies in particular in our myofascial web. Join movement teacher Deniz Paradot to learn about fascial properties, current research, and simple but profound skills for unravelling these patterns in the breath, neck, and lower back to restore health, ease pain, re-energise and improve not only your working life but your everyday life.
12: 35	<i>Our Relationship with Technology</i>	Paul Maskall (jungo)	Technology isn't the enemy, but our relationship with it could certainly do with some work. It has brought us all together and more efficient through connectivity and social media, but it has also altered so much more. Digital Wellbeing is a focus on finding balance between our relationships, work and tech.
12:50	<i>What could you do with 20% more energy?</i>	Ian Hacon (energise.me)	In this lively and fun talk, Ian Hacon of Energise.me poses the question, what could you do with 20% more energy? Would you get more work done or even do better work? Would you get more time to focus on the most important things? Would you see more of the family? Maybe even make time for that exercise you planned to do? Whatever the answer, Ian will give you 10 easy to implement tips to give you that extra boost you need to be more successful.

13:10	<i>Consumer Impacts : supply chain reactions (in Conversation)</i>	Dan Reynolds (Pure Clean Earth) Cata Parrish (re:source)	Hear two entrepreneurs operating at opposite ends of a consumer supply chain talk about their initiatives and how we can be more sustainable in this globalised world, and the importance of consumer consciousness to sustain the economy and the planet.
13:30	<i>Take 10</i>	Hydra Lerna	
13:40	<i>Culture: Awesome the Podcast Live</i>	Emily Groves (Ingido Swan) Rebecca Lewis Smith (Fountain)	Culture: Awesome is a podcast exploring all things relating to organisational culture. Season 1 covered topics ranging from leadership and company values, to mistakes, motivation and employee engagement. Rebecca and Emily will take to the stage to record a chat about Sustainable Culture, which will form part of Season 2 of the podcast series, due to launch after the summer.
14:00	<i>Our human sustainability: The future of the workforce (Panel)</i>	Moderator: Lee Carnihan (Curveball) Marie Oakes (Trend Academy) Ian Hacon (energise.me) Olga Tregaskis (NBS UEA) Emily West (made agency)	A panel of local leaders will discuss different ways to boost sustainability and productivity in the workforce. Is a 6-hour day key in boosting productivity? Should we all switch to a 4-hour working week? How can we keep individuals engaged and passionate about their work?
14:45	<i>Apprenticeships : activating future talent</i>	Layla Dickerson (TrAC) Diane Evans (North Norfolk County Council)	TrAC dispel some of the myth, confusion (and cost) around taking on and developing apprenticeships. We also hear the amazing, life changing impact it has made on a young person from Norfolk.
15:05	Harnessing the power of youth	<i>Beth Denman</i>	Bethany is Fountain's youngest employer. Since being at Fountain she has used her own initiative and formulated new ideas for the company. She will be explaining how it is vital for companies to utilise young people into their workplace.
15:15		<i>Nathan Lomax</i>	
15:30	<i>Take 10</i>	Hydra Lerna	
15:40	<i>Passion to Profit</i>	Sean Cannon (Cannon & Cannon) Joanne Klassen (Nudge Boutique) Helen Youngman (Helen Youngman Travel)	We put three entrepreneurs on the spot to tell us why and how they have turned their passions into profitable business. How they started and what lessons have they learners along the way. How do they stand out from the crowd in an overcrowded market ... What if anything would they do differently?
16:10	<i>INVEST EAST Case Study - ready, steady... grow!</i>	Saffron Myhill-Hunt (Low Carbon Innovation Fund) Callum Coombes (Safepoint)	Invest East's beneficiary Callum Coombes tells the story of how his company Safepoint was able to achieve investment to develop his start-up ready for market. Low Carbon Innovation Fund, Funding Manager, Saffron Myhill-Hunt explains the purpose of Invest East and the brilliant tools it offers to grow your own company.

16:30	<i>Everyone is original! Getting to grips with IP</i>	Ben Evans (Vision Assets)	Discover the basics of IP (intellectual property) and learn how to identify and protect original work at this informal and interactive talk delivered by IP specialists Vision Assets. This talk is not just for entrepreneurs and business owners! If you're a student, a designer or maker, a writer, musician or artist, or work in education then this talk is for you.
16:45	<i>Transformational Journeys - learning from adversity.</i>	James Boyd	James Boyd, acclaimed guitarist, talks on his experience with sustaining excellence and performance in a fast-paced environment. He will touch on wellbeing, music, business and sustainable learning.
16:40	<i>MUSIC</i>		
16:50	<i>Social Enterprise: TBC</i>		
17:30	<i>Space Invaders: making room for enterprise</i> (Panel)	Hannah Woller (Hudson Architects) Kaavous Clayton (originalprojects;) Elliot Dransfield (Hethel/ Scottow)	An architect, an artist and an innovator look at the various ways that existing spaces can be resourcefully accessed, reimagined and repurposed for creative, social and community enterprise. Highlighting the importance of place-making, and how we can use creativity to enhance the public's experiences of certain spaces.
18:05	How do you sustain an international arts organisation in Norfolk? (Keep an ear out for how you can join their Citizen Science group!!)	Jack Lowe (curious directive)	Hear Theater Director Jack Lowe Twhat it means to creatively explore life through the lens of science, their approaches to devising ambitious immersive collaborations that weave physical sensory experiences with Augmented Reality, and how their organisational model is supporting operations.
18:25	<i>Unlock the Qi to your Health</i>	Amber Hale (Qi Health)	Amber shares insight and knowlege about overcoming boundaries and fears of disease and living to your full health potential. ...and relax!
18:40	<i>THANKS & FAREWELL</i>	Siobhan Eke	<i>Round up of the day - See you next NEF!!</i>
18:50	<i>MUSIC - ENDS</i>		
19:00 - 22:00	<i>NEF SOCIAL: Garden Kitchen Cafe</i>	TEAM NEF	Everyone is invited to join the NEF Founders and Team for relaxed thank you. Drinks and food available from the cafe. ... before shuttles and carriages await!

ACTIVITIES:

Accelerator Tent

Sponsored by Hethel Innovation



	Kids	Adults
10:30	STEM Wall: Asks questions “When I’m older I want to be a ...”	Introduction to Hethel Innovation: Informal talks with attendees
11:00	Trailblazers: Windmills and Rockets	Activate Drop-ins: For attendees thinking of starting a business
12:00	Trailblazers: Catapults and Marble Run	Innovation Thinking Drop-ins: Discover new ways of thinking
13:00	Trailblazers: Bridge Challenge – Who can make the strongest bridge?	BREAK
14:00	Mini Activate: Introduce new ways of thinking – Prep for Kids Dragons Den	Agile Taster Drop-In: Learn how to improve project management skills
15:00	Activate Drop-ins: For attendees thinking of starting a business	Design Thinking Drop-In: Learn how to create better products/services
16:00	(continues)	Lean Drop-In: Become more productive with simple process improvement
17:00	Kids Dragons Den: Unlimited Cows – Create a Business!	Introduction to Hethel Innovation: Informal talks with attendees
17:30	ENDS	END

ACTIVITIES: CREATIVITY, EXPERIMENTATION, INNOVATION, & WELLBEING

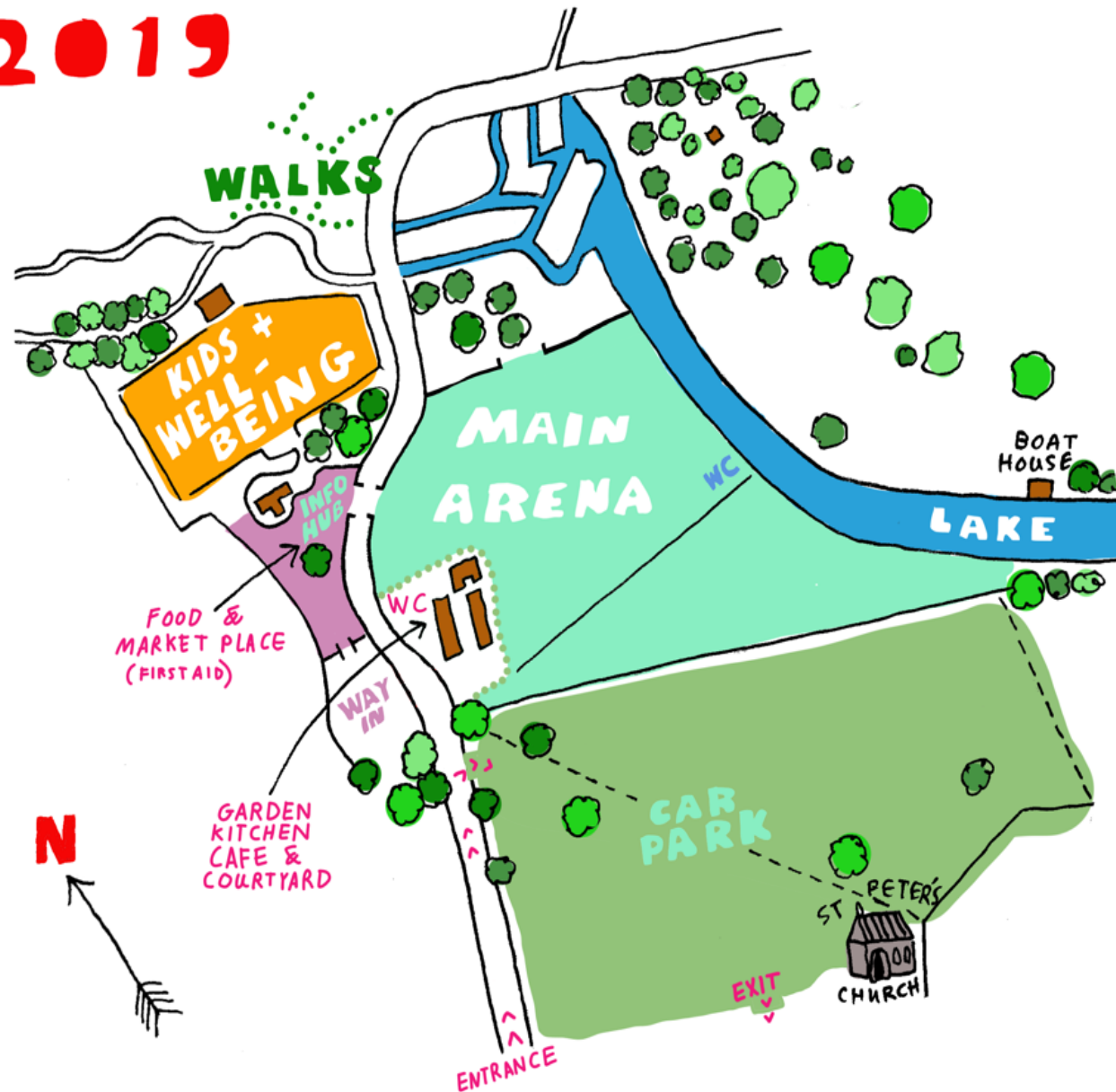
	DROP IN			SCHEDULED		
	What?	Who?		When	What?	Who?
Market Place	<i>Block Bus (experts in the field, see above)</i>	Amy Eleftheriades (Alpha Inclusion & Communication)	Market Place	11:30 - 12:30	<i>Nature and Landscape Walk (meet at Market Place muster point)</i>	Richard Powell
	<i>Abstract Playground AP1, AP2, AP3 and AP4 (digital console exhibit)</i>	<i>Will Hurt</i>				
	<i>NEF Makers Showcase</i>	invited by originalprojects;				
Main Arena	<i>Raptor Aerospace (hands-on Stomp Rocket Workshop)</i>	Ben Jarvis	Main Arena	12:50 - 13:10 13:20 - 13:40 13:50 - 14:10	<i>Net Walkies: x 3 (meet at Arboretum muster point) #1 Tom & Toto: How Tom & Toto and their dogs brought well-being to the UEA #2 Ian Hacon: 20 minutes to gain 20% more energy in your life Sam Ruddock: #3 How gratitude could be the key to well-being (organised by Cambridge Norwich Tech Corrdior)</i>	
	<i>Library of (un)limited resources (structure installation)</i>	Georgia Battye Kaavous Clayton Rory Cleary Edourdo Sant'Anna		14:30 -15:00 & 15:15 - 15:45	<i>Tutored Beer Tasting 1 & 2 (bookable at INFO HUB)</i>	Duration Brewing
	<i>DECK (balloon installation)</i>	Chris Francis		16:00 - 16:30 & 16:45 - 17:15	<i>Mini Local Wine Masterclass 1 & 2 (bookable at INFO HUB)</i>	Norfolk Wine school
Spider Garden	<i>Creation Station (hands-on creative making)</i>	Eleanor Mason	Spider Garden	11:45 - 12:45 & 16:30 - 17:30	<i>Qi Yoga (FAMILY FRIENDLY, no booking required)</i>	Amber Hale (Qi Health)
	<i>ART WALL (hands-on drawing)</i>	Alice Lee Harry Malt		13:00 - 13:45 & 15:30 - 16:15	<i>Integrated Qigong (IQ) for the Workplace & Integrate d Qigong (IQ) for Life (FAMILY FRIENDLY, no booking required)</i>	Deniz Paradot (Norfolk & Norwich Taiji Qi-gong School)

“EXPERTS in the Field”

Invited specialists offer inspirational advice and guidance on everything from careers, routes to finance, intellectual property, taking on apprentices and more...

What? / Who?	How you can engage?	KEY WORDS
SOUND THEORY Rob Lawrence www.roblawrence.co	Podcast expert Rob Lawrence will be roaming the festival recording conversations: stories, moments and inspirational insights with everyone who is an expert (in their own life and enterprise.) Ask him to show you how it's done! (free range)	Podcast, communication, insights, sharing, documentation, broadcast
Alpha Inclusion & Communication Amy Eleftheriades www.blockbus.co.uk	The Block Bus™ is the specially converted vehicle belonging to Alpha Inclusion and Communication; a company dedicated to improving Essential Skills of individuals and teams. Visit them to take on some team building challenges with your family, friends or colleagues or just enjoy being creative and build for fun! (market place)	Teamwork, communication skills, Lego Challenges, creativity, fun, play to learn
HER Business Revolution Serena Fordham www.herbusinessrevolution.biz	Serena specialises in business and support of mums returning to work. She will be available to share her own story and offer guidance on networking, business support, and business strategies that support development and empowerment. (main arena)	Networking, making valuable business connections, collaborations, having fun with your business, networking
Compass Careers Lisa-Rose Moller & Zofia Fronek www.compasscareers.co.uk	Join Lisa-Rose Moller & Zofia Fronek for a Clinic or a short Walkshop to learn how you can discover your direction and reach your full potential in your career, and really feel the benefits to achieving the best quality of work-life balance. (main arena)	Careers, career coaching, direction, potential, career well-being, personal development, Discovery Breaks.
Swarm Be Apprentice www.swarmapprentice.org.uk	Non-profit training provider Swam be invite you to find out about their approach to facilitating apprenticeships. (main arena)	Apprenticeships, employers, employees, skills, young people, potential
The Business & IP Centre Norfolk www.norfolk.gov.uk	Find out about the service that the BIPC Centre Norfolk provides for entrepreneurs of all shapes and sizes. (main arena)	IP, business advice, public resource
North Norfolk DC	Diane Evans invites you to find out about how apprenticeships can increase skills and help micro businesses grow, gain info about Business collaboration for training, and best practice around engagement with local schools to develop employability skills and a pathway to future recruitment. (main arena)	Skills, young people
MENTA Sarah Brindley www.menta.org.uk	Sarah Brindley will be available to advise new and existing entrepreneurs about what MENTA do and how they can help by providing access to affordable and trustworthy business advice, information and services so they can grow and prosper.	Accessible business support, trustworthy, advice, start-ups grow, improve performance, full potential, 1:1 advice, workshops, networking
YOU: “Experts Corner”	NEF2019 attendees are invited to spontaneous soapbox and discussion with speakers and audience alike. Topics can be designated by willing participants who feel like they have some useful knowledge to share - no need to book your slot you can just chalk it up on the day!	Expert, everyday, spontaneous,

NORFOLK ENTERPRISE FESTIVAL 2019



HUGE THANKS TO:

PRINCIPAL SUPPORTER:

New Anglia LEP

EVENT SPONSORS:

Norfolk County Council
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ETS Sales & Hire Ltd
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